



salestracker lite
free sales CRM software
manage leads & follow-up

FREE



Introduction

SalesTracker lite is free sales CRM software to automate and simplify your sales process.

Generally businesses starts off with managing leads in excel.

Managing leads in excel has it own limitation such as it is time consuming process, less secured & collating data is pain.

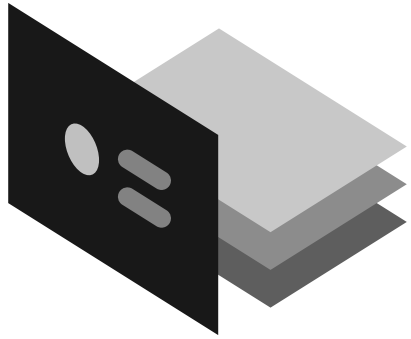
SalesTracker Lite has been designed keeping in mind, the need of small business, to help them organize sales process and accelerate growth.

SalesTracker Lite is simple ready to use free CRM software, to manage your business leads in 3 easy steps.

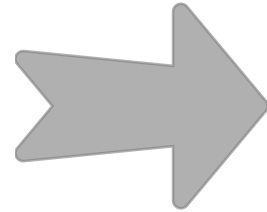
- ✓ Lead
- ✓ Follow up
- ✓ Closure



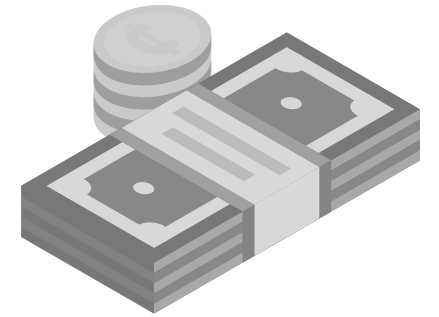
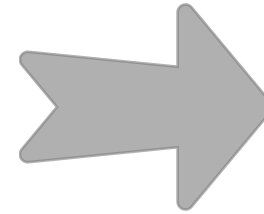
Manage leads in 3 easy steps



leads



follow-up



closure

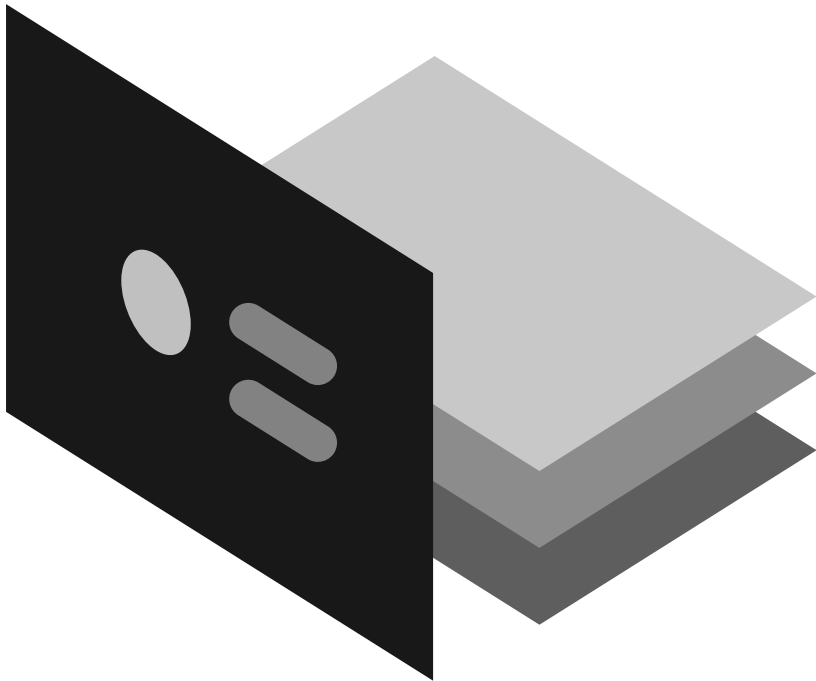


register leads

You may receive leads from various sources such as Newspaper Advertisement, Internet Advertisement, Cold Call etc.

Proper Management of this lead information enables you to analyze and track the product, or source that generate more leads It also helps you to store the customer contact details in an organized way, so that it is easily available whenever needed.

Capturing of information is essential to convert a potential customer into a buyer.





manage follow-up

Most of the deals are lost to competitors due to less follow-up or over follow-ups.

Proper management of follow-up information prevents leads, from going cold.

SalesTracker Lite enables you to record the complete details of follow-up such as mode of follow-up if it is phone, email or a personal visit and so on, date and time of follow-up, brief about the communication done and the next follow-up details.

It also provides you the entire history of lead follow-up in a single glance.

Responding quickly to prospects increase the chances of winning the deal. Moreover recording follow-up details provides the history of communication done with the prospect.

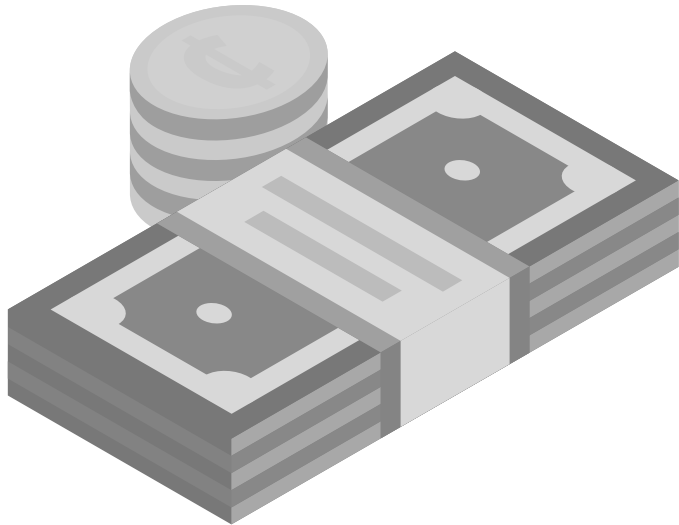




close leads

After series of follow-up the lead is moved to the final stage that is closure. Managing closure details enables you monitor and track the overall sales performance. In SalesTracker Lite you can track the status of lead i.e. booked, lost or cancelled along with the status reason for winning or losing the deal.

Tracking closure details lets you analyze, overall sales performance such as leads converted into sales, deals lost to the competitor or cancelled.





features & benefits

- ✓ Free Edition.
 - ✓ 3 Users Free For Life.
 - ✓ Register lead.
 - ✓ Assign lead to sales executive.
 - ✓ Lead follow-up.
 - ✓ Lead closure.
 - ✓ Reporting tool.
 - ✓ Backup utility to safeguard your data.
 - ✓ Basic access control for user rights.
 - ✓ Store unlimited data.
 - ✓ Works without Internet.
 - ✓ Store data on your PC / Laptop.
- &
- ✓ Get complete insight of sales performance
 - ✓ Identify hot selling product
 - ✓ Track the channel or source that generate more leads
 - ✓ History of follow-ups
 - ✓ Track the status of leads i.e. booked, lost or cancelled



reports

Gives the complete overview of leads, follow-ups and closure details.

backup and restore data

SalesTracker Lite has inbuilt backup and restore feature to safeguard your data.



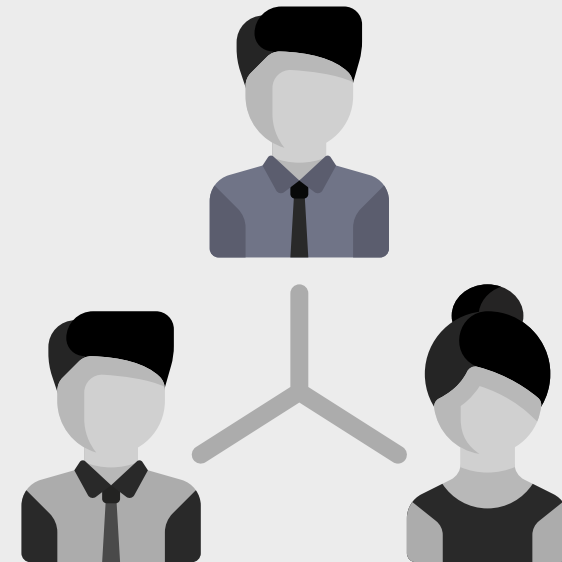


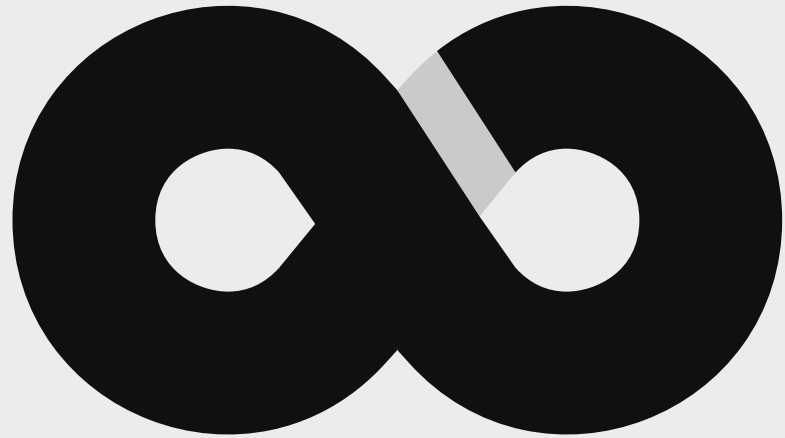
100% free for life

This is not a trial version this is FREE version, free for life, which means you do not have any data or period restriction.

3 users free

You can create up to 3 users for free. You can manage individual as well as your team data.





manage unlimited leads & follow-up

There is no restriction on number of leads and follow up that you can enter in SalesTracker Lite.

does not need internet

SalesTracker Lite works without internet, since the application and data both reside on your local computer.



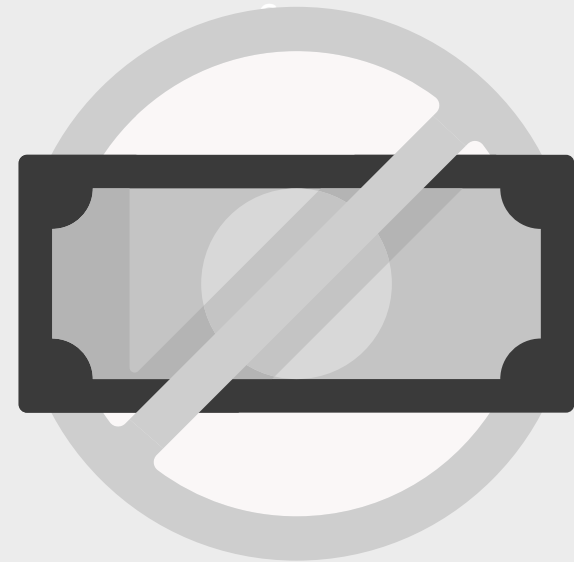


no registration

You do not need to register or share your personal details such as name, phone number or email etc to install or use the application. Simply download, install & get started.

no payment, no credit card

SalesTracker lite is a free product no credit card details required before or after installing software.



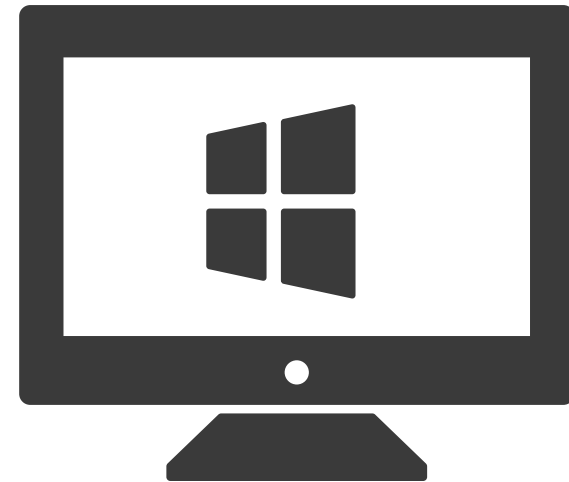


no data sharing

We respect the privacy & security of your data and believe you should have the full control of your data. SalesTracker Lite is absolutely free from any malware, spyware or adware. We do not secretly gather your information nor do you get unwanted pop-up windows or display ads in the product.

windows desktop application

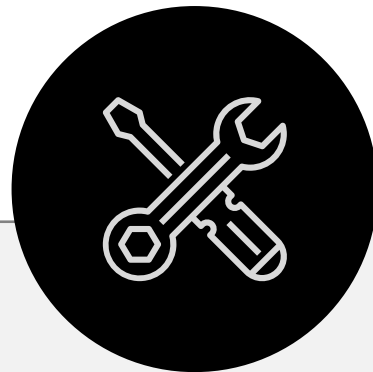
SalesTracker Lite is a windows desktop application, it is robust & faster. It supports almost all editions of windows operating system like Windows 10, 8, 7 & xp.



other



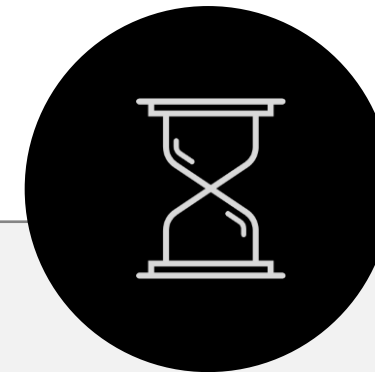
softwares



servicedesk[®] lite

It is simple ready to use free CRM software, it covers the important stages of Complaint management such as

- ✓ Register
- ✓ Assign
- ✓ Closure



timetracker[®] lite

TimeTracker Lite, is simple, ready to use Free Time Sheet software, that enables you to track time spent, on various project or activities and increase productivity.

- ✓ Timesheet
- ✓ Month view